BUREAU OF CONSULAR AFFAIRS

U.S. Department of State



Improvements to Consular Safety and Security Messaging

December 28, 2017

Why are we making changes?







What is our goal?



What will improve?



Updated Messaging **Products**



Improved Access to Safety & Security Info

Old: Travel Warnings and Travel Alerts

New: Travel Advisory

Old: travel.state.gov & embassy websites

New: One Country Page

Old: Security & Emergency Messages

New: Alert

Old: Desktop view

New: Mobile-friendly

Old: Lengthy, not specific

New: Simplified language

Old: Not consistent

New: Standard format worldwide



How will it look?

One-stop country page on travel.state.gov



TRAVEL
ADVISORY FOR
EACH COUNTRY
AT LEVELS 1-4

- Level 1 Exercise Normal Precautions
- Level 2 Exercise Increased Caution
- · Level 3 Reconsider Travel
- · Level 4 Do Not Travel





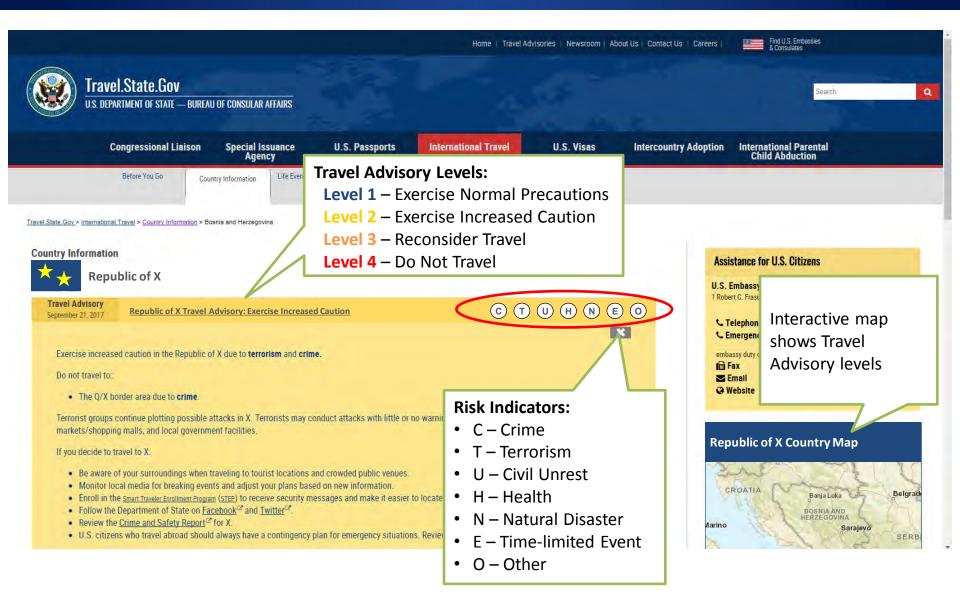
- Specific safety/security concerns, like demonstrations and weather events
- Streamlined format allows quicker release to public, easier to find and understand



- · Country page Consolidates general country info, Travel Advisories, and Alerts
- Travel Advisories, Levels 1-4 Replace Travel Warnings and Travel Alerts
- · Alerts Replace Security Messages and Emergency Messages



Country Page with Travel Advisory and risk indicators



The Alert will replace Security Messages and Emergency Messages

What are the changes?



Mobile-friendly



Improved format



Standard language

Example:

Republic of X: X City: Possible Demonstrations on April 21, 2018

Location: XYZ area in W Governate

Demonstrations are expected to take place in the XYZ area in the W Governorate beginning Friday morning, April 21, 2018.

Actions to Take:

Avoid demonstration areas.

Assistance:

U.S. Embassy in Republic of X: +123 456-789 123 W Street.

State Department:

1-888-407-4747 (within the U.S. & Canada) 1-202-501-4444 (outside the U.S. & Canada)

Republic of X Country page (Dept. of State)

<u>Travel Advisories</u> (Dept. of State)

Sign up in STEP to receive security updates

Sign up – *STEP.state.gov*







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More Information:

travel.state.gov/travelsafely







STEP.state.gov